



Global Forum 2010 in Washington: ICT for an Empowered Society Official Webcast



This important event will take place on Monday 8th & Tuesday 9th November 2010 in Washington DC, USA at the Marvin Center, at The George Washington University. The Global Forum/Shaping the Future is an annual international and independent event, dedicated to the Economic, Political, Social and Societal issues related to the successful evolution of the Information Society. This year's Global Forum is the 19th in the row and the 3rd to be organized in the US. This year's International Think-tank on Convergence will focus on:

ICT: AN EMPOWERED WORLD - A SMARTER AND MORE INNOVATIVE SOCIETY

TV Worldwide, (www.TVWorldwide.com), in partnership with its Broadband US TV Internet TV Channel, (www.BroadbandUS.TV), and TV MainStream, the Internet TV Channel for the Digital Media industry (www.TVMainStream.com) is pleased to have been selected to provide the Official Webcast coverage for this key transatlantic 2010 ICT event that is expected to gather around 300 high-level participants, organized by ITEMS in collaboration with a number of partners, dedicated to the Economic, Political, Social and Societal issues related to the successful evolution of the Information Society.

Sponsored interview opportunities to feature your organization during the live webcast are available and being scheduled now. Your interview would be featured on-line for a full year after the event in the webcast's video archive on the Internet TV Channels mentioned above, and each participant will receive a digital video DVD of the interview.

Who will be watching?

TV Worldwide has produced over 5,000 Internet TV webcasts in the past decade! We've built the audiences on our Internet TV channels with the production of content on subject matter of keen interest to decision makers in their respective niche professional demographics.

- ✓ 88% of the audience is directly involved in making the purchasing decisions for the kinds of products and services featured at the event.
- ✓ Over 67% are C-Level executives or senior executive management in government and industry.
- ✓ Videos from similar events over the past year have been watched thousands of times in the on-demand archive after the live event!

GOLD Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (5-7 minutes) during the event webcast with un-limited rights to use in your organization's marketing.

- ✓ **Feature exposure** in pre-event marketing through the TV Worldwide Internet TV network, including the BroadbandUS.TV and TV MainStream channels, and opt-in email newsletters.
- ✓ **Press release** via wire service to over **2,500** media outlets worldwide.
- ✓ **Company Logo Link** on the webcast event site and an additional link to the sponsor's featured interview video along with the on-demand archive for a minimum of 12 months after the event and anytime the video is viewed on BroadbandUS.TV, NLCTV and TV MainStream.
- ✓ **Company Logo presence** during the webcast news reports.
- ✓ **Three (3) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **6 Broadcast-quality DVD's** of your featured video interview.

SILVER Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (3-5 minutes) during the event webcast with unlimited rights to use in your organization's marketing.
- ✓ **Company Logo Link** on the webcast event site and an additional link to the sponsor's featured interview video along with the on-demand archive for a minimum of 12 months after the event.
- ✓ **Two (2) Sponsor Mentions** by the webcast host during the live webcast event.
- ✓ **3 Broadcast-quality DVD's** of your featured video interview.

BRONZE Sponsorship Includes:

- ✓ **Feature pre-recorded interview** or other sponsor-provided content (1 -2 minutes) during the event webcast with unlimited rights to use in your organization's marketing.
- ✓ **Company Logo Link** on the webcast event site and an additional link to the sponsor's featured interview video along with the on-demand archive for a minimum of 12 months after the event.
- ✓ **One (1) Sponsor Mention** by the webcast host during the live webcast event.
- ✓ **1 Broadcast-quality DVD** of your featured video interview.

Customized sponsorship opportunities are also available...please contact Michael Allen at (703) 961-9250 Ext. 232 or mallen@tvworldwide.com for more information.

Sponsorship Reservation Form

Yes, we would like to be a featured sponsor of the November 8TH & 9th, "Global Forum 2010" Live National Webcast. Our sponsorship option and payment method is indicated below.

- **Main Sponsorship** (5-7 minute featured video interview presentation) ----- **\$2,995**
- **Supporting Sponsorship** (3-5 minute featured video interview presentation) -----**\$1,995**
- **Patron Sponsor** (1-2 minute featured video interview presentation) -----**\$995**

Please sign and fax to TV Worldwide at (703) 961-9255.

Sponsor Signature

Printed Name and Title

Method of Payment:

- Check or money order in advance (made payable to TV Worldwide)
- Credit Card: Visa MasterCard American Express

Credit Card Number

Expiration Date and Security Code

Name as it appears on card